

# CEO of Major Music PR Firm Steps Down After Accusations of Sexual Harassment by Three Musicians

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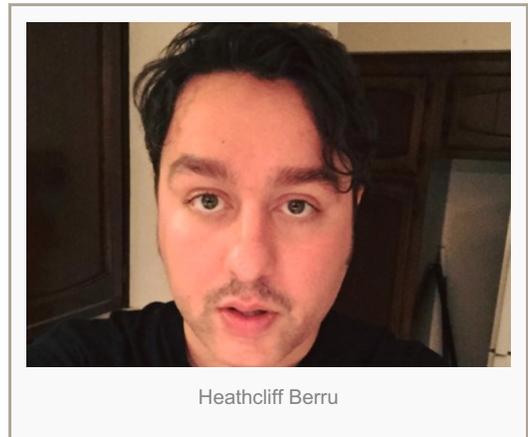
by Joe Mitchell -

## CEO of Major Music PR Firm Steps Down After Accusations of Sexual Harassment by Three Musicians

Written by Joe Mitchell, 1/19/2016, 7:27pm

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The CEO of Life or Death Public Relations, a PR firm that represents more than one-hundred popular music acts including Killer Mike, D'Angelo, and Speedy Ortiz, has stepped down after accusations of sexual harassment by three musicians surfaced on Twitter yesterday and today. Heathcliff Berru resigned from the top post at Life or Death after allegations made by Dirty Projectors member **Amber Coffman** on Twitter that he "RUBBED my ass BIT my hair at a bar a couple of years ago". Coffman did not name Berru initially, only referring to him as a "popular music publicist". However, a few hours after the initial Tweet, and encouragement from her followers, she named the perpetrator as Berru.



*Was just re-telling/re-remembering a story abt how a very popular music publicist RUBBED my ass and BIT my hair at a bar a couple years ago*

— Amber Coffman (@Amber\_Coffman) [January 19, 2016](#)

*It was Heathcliff Berru, at Life or Death PR and MGMT*

— Amber Coffman (@Amber\_Coffman) [January 19, 2016](#)

Best Coast's Beth Consentino chimed-in on Coffman's Twitter feed at approximately 12:30am this morning saying that she, too, had experienced sexual misconduct by Berru, stating that "I was too freaked out to ever say anything. Seriously he's not a good person on any level."

| [@Amber\\_Coffman](https://twitter.com/Amber_Coffman) good for you for doing this. I was too freaked out to ever say anything.

*Seriously he's not a good person on any level.*

— Best Coast (@BestCoast) [January 19, 2016](#)

Yasmine Kittles of Tearist Tweeted this afternoon about Berru that “in 2009 he grabbed my ass and then held me down onto my couch as he unzipped his pants & forced my hand on his dick.”

*Thank you @Amber\_Coffman in 2009 he grabbed my ass and then held me down onto my couch as he unzipped his pants & forced my hand on his dick.*

— TEARIST (@\_TEARIST\_) [January 19, 2016](#)

After Kittles told the band's manager at the time of the incident, his response was, “we are going to have to get over that aren't we”, if she cared anything about the band.

*.@Amber\_Coffman I told our “manager” at the time who said “we are going to have to get over that aren't we” if I cared about my band.*

— TEARIST (@\_TEARIST\_) [January 19, 2016](#)



Amber Coffman

In an attempt to get more information about Life or Death Public Relations and its complete artist roster, I visited their web site at wegetpress.com. As of approximately 7:45 pm, the site was shut down, showing only a “maintenance” notice.

*Life or Death PR released the following statement earlier today:*

*Life or Death has a zero tolerance policy for the type of conduct alleged in today's on-line postings. We take these allegations very seriously.*

*The men and women who make up this company do not, and will not, condone or tolerate any conduct described in the on-line postings. Life Or Death is 3 men and 3 women who are committed to promoting art and serving the clients that we're so privileged to represent. We are taking measures to ensure that the alleged behavior did not, and will not, make its way into company operations or impact our commitment to promoting art and assisting our clients.*

*We are grateful to Heathcliff Berru for all the work he's done to date and his creative vision at the company. We appreciate and support his decision to step down as CEO of Life Or Death.*



Beth Consentino

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Yasmin Kittles

**This website is under maintenance.**

Life or Death PR screen shot from 1/19/2016 @ 7:29p